

Curriculum Vitae



Dr. M. Mag. Parissa Haghirian

Assistant Professor of International Management

Assistant Professor of International Management
Faculty of Liberal Arts
Sophia University,
7-1 Kioi-cho, Chiyoda-ku
Tokyo,
Japan 102-8554
Tel: 0081-3-3238-4038
Fax: 0081-3-3238-4076
e-mail: p-haghir@sophia.ac.jp

ACADEMIC QUALIFICATIONS

November 2003

PhD in International Management

Vienna University of Economics and Business Administration

Title of PhD: Communicating Corporate Knowledge within Euro-Japanese Multinational Corporations

June 2000

Masters in Business Administration

Vienna University of Economics and Business Administration

Title of Thesis: Die Bedeutung des Schutzes von Technologie als wettbewerbsstrategische Maßnahme westlicher Industrieunternehmen in der Volksrepublik China, (English Title: Protection of Technology as Competitive Strategy of Manufacturing Enterprises in the People's Republic of China)

December 1998

Masters in Japanese Studies

University of Vienna

Title of Thesis: Das Bild iranischer Arbeitsmigranten in Japan; eine Analyse von 9 Fallbeispielen (English Title: The Image of Iranian Migrant Workers in Japan; A Qualitative Study)

WORK HISTORY

1 Academia

From April 2006

Assistant Professor of International Management, Faculty of Liberal Arts
Sophia University, Tokyo, Japan

Courses at Sophia University:

Introduction to Management, HR Management, Intercultural Management (Spring Term)
Japanese Management, Corporate Strategy, Entering Asian Markets (Autumn Term)

April 2004 – March 2006

Assistant Professor at the Department of International Management
Kyushu Sangyo University, Fukuoka, Japan

August 2000 – January 2004

Research Assistant/PhD Candidate at the Department of International Marketing and Management, Vienna University of Economics and Business Administration, Austria

1999 to July 2000

Research Assistant at the Department of International Studies
Vienna University of Economics and Business Administration, Austria

Visiting Professorships in International Management

From January 2008

Course: Marketing-Management in Japan (English)
Keio Business School, Tokyo, Japan

April 2007

Course: Management in Japan (English)
Keio University, Tokyo, Japan

Guest Speaker: International Management (English)
Chuo University, Tokyo, Japan

February 2006

Course: Knowledge Management in Multinational Enterprises (English)
Helsinki School of Economics, Finland

January 2004

CEMS Course: Innovation and New Product Development: The Japanese Perspective
(English), *Groupe HEC Paris, France*

November 2002

Export Marketing (German)
University of Agricultural Sciences, Vienna, Austria

2 Professional Work Experience

2003 to 2004

Trainer, at WU Executive Academy, Vienna University of Economics, Austria

2000 to 2003

Consulting and Marketing Research Project Acquisition and Management
Department of International Marketing and Management,
Vienna University of Economics and Business Administration, Austria

2000 to 2001

Trainee Program for Junior Faculty Members,
Vienna University of Economics and Business Administration, Austria

1997 to 1999

Project Assistant, Roland Berger Strategy Consultants, Stuttgart, Germany (1999) and
Accenture, Vienna, Austria (1998 – 1999)

1995 to 1997

Correspondent, KBC-TV, TV-ASAHI NEWS NETWORK, Vienna Bureau, Austria